



GCSE Business:

Year 10

Subject and Year Group	Autumn Year 10	Autumn 2 Year 10	Spring 1 Year 10	Spring 2 Year 10	Summer 1 Year 10	Summer 2 Year 10
Topic/Unit to be studied	Topic 1.1 Enterprise and entrepreneurship	Topic 1.2 Spotting a business opportunity	Topic 1.3 Putting a business idea into practice	Topic 1.4 Making the business effective	Topic 1.5 Understanding external influences on business	Revision / Exams
Core Knowledge and skills	Students are introduced to the dynamic nature of business in relation to how and why business ideas come about. They also explore the impact of risk and reward on business activity and the role of entrepreneurship.	Students will explore how new and small businesses identify opportunities through understanding customer needs and conducting market research. They will also focus on understanding the competition.	Students will focus on making a business idea happen through identifying aims and objectives and concentrating on the financial aspects.	Students will explore a range of factors that impact on the success of the business, including location, the marketing mix and the business plan	Students are introduced to a range of factors, many of which are outside of the immediate control of the business, such as stakeholders, technology, legislation and the economy. Students will explore how businesses respond to these influences	All of Topics 1.1 to 1.5 Utilising SENECA alongside other revision materials, which focusses on the Content / Knowledge skills
Assessment	Summative: End of Topic Test at the end of this half term Formative: Peer assessment (Green Pen & MCQ)	Summative: End of Topic Test at the end of this half term Formative: Peer assessment (Green Pen & MCQ)	Summative: End of Topic Test at the end of this half term Formative: Peer assessment (Green Pen & MCQ)	Summative: End of Topic Test at the end of this half term Formative: Peer assessment (Green Pen & MCQ)	Summative: End of Topic Test at the end of this half term Formative: Peer assessment (Green Pen & MCQ)	Summative: End of Year Exams at the end of this half term Formative: Peer assessment (Green Pen & MCQ)



Year 11

Subject and Year Group	Autumn Year 11	Autumn 2 Year 11	Spring 1 Year 11	Spring 2 Year 11	Summer 1 Year 11	Summer 2 Year 11
Topic/Unit to be studied	Topic 2.1 Growing the business	Topic 2.2 Making marketing decisions	Topic 2.3 Making operational decisions	Topic 2.4 Making financial decisions	Topic 2.5 Making human resource decisions	Revision / Exams
Core Knowledge and skills	Students are introduced to methods of growth and how and why business aims and objectives change as businesses evolve. The impact of globalisation and the ethical and environmental questions facing businesses are explored.	Students will explore how each element of the marketing mix is managed and used to inform and make business decisions in a competitive marketplace.	Students will focus on meeting customer needs through the design, supply, quality and sales decisions a business makes.	Students will explore the tools a business has to support financial decision making, including ratio analysis and the use and limitation of a range of financial information.	Students will learn that growing a business means that decisions relating to organisational structure, recruitment, training & motivation need to be made to influence business activity. These aspects are considered in this final topic.	All of Topics 1.1 to 2.5 Utilising SENECA alongside other revision materials, which focusses on the Content / Knowledge skills
Assessment (How do we know if pupils have learnt what we've taught them? ¹)	Summative: End of Topic Test at the end of this half term Formative: Peer assessment (Green Pen & MCQ)	Summative: End of Topic Test at the end of this half term Formative: Peer assessment (Green Pen & MCQ)	Summative: End of Topic Test at the end of this half term Formative: Peer assessment (Green Pen & MCQ)	Summative: End of Topic Test at the end of this half term Formative: Peer assessment (Green Pen & MCQ)	Summative: End of Topic Test at the end of this half term Formative: Peer assessment (Green Pen & MCQ)	Summative: Final Exams Formative: Peer assessment (Green Pen & MCQ)