

# Knowledge is Power

## Subjects

### Understanding

#### Labour Market Information (LMI)

is one thing, but how does this knowledge help to shape your future? How can a passion for a specific subject lead to a career?

## Spotlight on... English

GCSE English is a compulsory subject and helps develop essential communication skills such as reading, writing, speaking, and listening skills. English is needed to study all other subjects, which is why it is considered the **most essential subject**.

It's important to remember that nearly all occupations require at least a **Grade 4 in English**. You'll need both Maths and English to progress to any post-16 course or career.

For example, the following post-16 courses **ALL** require GCSE English:

- A Level History
- A level Geography
- BTEC in Sports Science
- T Level Digital Production

### Employability skills that English teaches you:

#### Communication

(spoken and written)

#### Analytical Skills

#### Listening

#### Teamwork

#### Emotional Intelligence

Remember, in an interview scenario, employers will want you to give examples of these skills in action.

### Here are some occupations that require English:

- Law
- Civil Service
- Administration
- Management
- Digital Content Editing
- Teaching
- Copywriting
- Publishing
- Digital Marketing

22,700

Professional Occupations

18,800

Skilled Trade Occupations

16,500

Sale and Customer Service Occupations

What are the top occupations?

25,000

Motor Vehicle Repair

18,000

Manufacturing

22,000

Health and Social Work

### Administration

Admin roles can be found within almost every industry, so the duties and responsibilities of an administrator can vary. Your focus is to assist company employees, clients and customers, so that business operations run smoothly.

Average Salary:

£21,311

per year.

Education Route:

GCSEs including English and Maths.

### Digital Marketing

Within this role, you'll create digital marketing campaigns, ensure consistency in the brand messaging and prepare newsletters and emails.

Average Salary:

£36,466

per year.

Education Route:

GCSEs including English, A Level in English, Degree in Marketing, Communications, Journalism, English Literature, or similar.

### Lawyer

You'll be expected to offer legal advice, prepare legal documents, ensure law compliance, research cases and legislation and represent the company and clients.

Average Salary:

£68,700

per year.

Education Route:

GCSEs in English and Maths, A Levels in English and, ideally, Law if offered, Degree in Law.

FUTUREGOALS

West Yorkshire Combined Authority

Tracy Brabin Mayor of West Yorkshire

Don't forget, English studies can help you achieve a career in a range of occupations and sectors!